

Oded Zukerman

Senior Technical Product Manager

+34661594115 • oded909@gmail.com • Barcelona, Spain • [LinkedIn](#)

Profile

Senior Product Manager with 13+ years leading complex B2B SaaS, 3D simulation software, and manufacturing-focused solutions for global enterprise clients. Extensive experience driving product strategy, roadmap execution, cross-functional alignment, and commercial impact across large, multi-cultural organizations.

Proven ability to design, validate, and scale innovative products from 0 to 1, combining strategic vision with hands-on execution. Skilled at running product experimentation, collaborating closely with engineering teams and aligning stakeholders around high-impact technical initiatives that includes core features, 3D assets creation, automations and partner integrations.

Professional Experience

Senior Product Manager - Browzwear

Barcelona | 2020 - 2025

Enterprise 3D design & production software used across global apparel supply chains

- Owned the full lifecycle of the company's flagship enterprise platform, responsible for strategy, rollout, adoption, and continuous optimisation across 100+ global customers.
- Defined long-term product strategy, user segmentation, and value proposition, contributing to ARR growth from \$11.6M to \$22.1M (90%).
- Developed automated 3D garment creation from 2D DXF files through template based algorithm, speeding up creation process and securing retention for 10% of users.
- Led AI-enhanced garment simulation, through datasets definition, improving ML accuracy and performance by 50%.
- Directed a mission-critical display engine migration, to ensure platform scalability, validating 3D rendering configurations across 20+ hardware profiles.
- Led the product strategy and definition of an open 3D avatar standard, creator tooling, and IP protection framework that enabled external contributors to securely create and monetize assets for the VStitcher ecosystem.
- Partnered with executive leadership to create a new pricing model, simplifying user acquisition and streamlining the corporate sales process.
- Identified a critical gap in customer onboarding and launched a specialized 3D production studio, recruiting and managing 3D artists to create implementation-ready fashion assets that accelerated customer success and time-to-value.
- Led cross-functional collaboration with R&D, operations, sales, and GTM teams to drive impactful releases and accelerate version adoption rate by 30%.
- Mentored and onboarded new Product Managers during 4x company growth (50 to 200 employees), strengthening product team maturity and delivery quality.

Technical Product Manager - Browzwear

Tel-Aviv | 2015 - 2020

Scaling VStitcher from niche to necessary through Partner ecosystem for automated design & production.

- Spearheaded the development of automated Tech Pack generation, establishing an industry standard utilized by 100+ global retailers to synchronize design-to-production workflows.
- Developed a "Smart Template" that abstracted technical complexity, automating design workflows and driving a 20% increase in user adoption.
- Built integrations connecting digital 3D assets to physical manufacturing workflows (laser machines, automated denim finishing), increasing user adoption by 5%.
- Defined APIs and integration frameworks connecting external tools (graphic design, asset management and 3D rendering) improving cross-system data integrity and expanding user adoption by 5%.
- Partnered with Adobe to embed Substance Engine, automating graphic content creation aligned with production requirements and simplifying creators workflows, securing retention for 10% of users.
- Initiated cloud-based asset repository to streamline onboarding, speeding up user activation by 30%.
- Collaborated with Meta (Facebook) to optimize 3D export for 3D ads, securing multi-year partnership.
- Partnered with R&D to embed a new rendering system (V-Ray), defining cloud vs. local client-side operations and increasing user engagement by 10%.

Product Manager & UX Lead - Browzwear

Tel-Aviv | 2012 - 2015

B2B SaaS collaboration platform for fashion brands and manufacturers

- Launched Stylezone, a SaaS collaboration platform connecting brands and vendors across the supply chain, establishing a new revenue channel.
- Defined comments and permission systems for multi-tenant architecture, securing Walmart as a strategic design partner.
- Partnered with Adidas to modernize the UI and toolset of desktop suite, enabling scalable global adoption and sustainable product development.
- Launched Lotta, a simplified 3D software adapted for fashion designers, increasing designers' engagement by 30% through UX-driven product development.

Key Skills

Product Lifecycle Management • Product Strategy & Roadmap Definition • AI/ML Product Design • Generative AI • Dataset Definition • Technical Experimentation & A/B Testing • Cross-Functional Stakeholder Collaboration • UX Experience & User-Centric Design • Communication Skills (Written & Oral) • Data-Driven Decision Making • Enterprise SaaS Platform Management • Agile Product Development

Education

B.A Industrial and Product Design
Jerusalem Multidisciplinary College. 1998 - 2001

Languages

English: Fluent | Hebrew: Native | Spanish: Beginner